

Alternative Piling Solutions PPC Overview February 2019

Click Through Rate & Impressions

by Clicks, CTR, and Impressions

Clicks 35.0	CTR 3.2%	Impressions 1.1K
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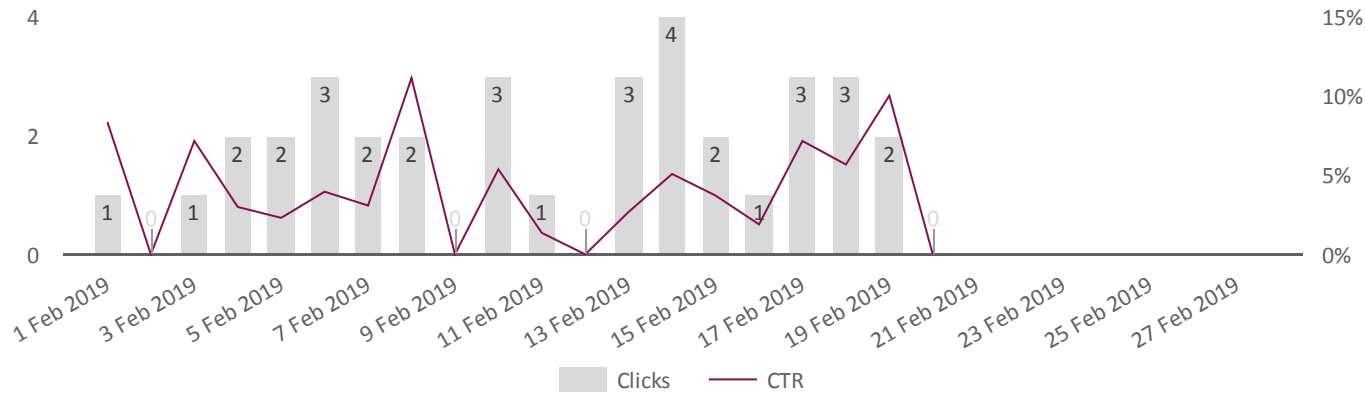
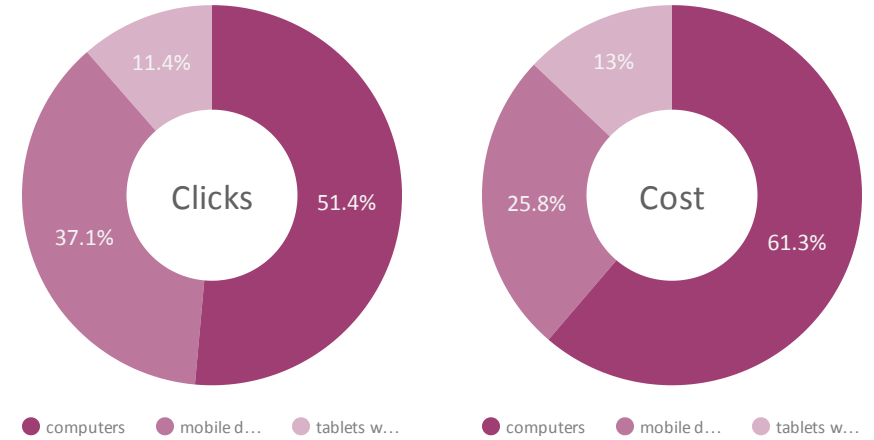
Cost Per Click

by Cost, CPC, and CPM

Avg. CPC £4.16	Avg. position 1.64
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Device Breakdown

by Clicks and Cost



Ad Group Metrics

Ad group	Clicks	Impressions	CTR	Avg. position
1. Screw Piling	33	936	3.53%	1.6
2. Foundations	2	158	1.27%	1.89

Search term	Clicks	Impressions
1. underpinning	1	16
2. ground screws uk	1	7
3. underpinning cost	1	5
4. underpinning meaning	1	3
5. conservatory foundation depth	1	3
6. how much does underpinning cost	1	2
7. how much does it cost to underpin a house...	1	2
8. screw pile testing	1	1
9. pile foundations near trees	1	1
... piling companies huddesfield	1	1
... piling companies in netherlands	1	1
... piling fuondation costs	1	1